



Performing Arts Center
MULTIMEDIA



CALL FOR PAPERS

LOCAL CULTURAL POLICY:

“Re-thinking local cultural policy: new identity and new paradigm”

Regional Conference*

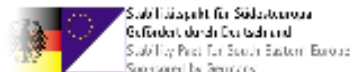
17th -19th of September 2010, Skopje, Republic of Macedonia

Initiators and organisation:

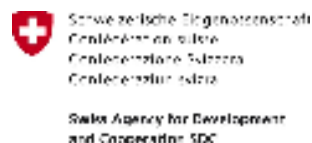
Performing Arts Center MULTIMEDIA, Skopje (<http://www.multimedia.org.mk>)

ODA, Pristina (<http://www.teatrioda.com/>)

* The Regional Conference is part of the project “CULTURE FOR/FROM ALL”, funded by the Swiss Cultural Programme in the Western Balkans, the European Cultural Foundation, the Stability Pack for SEE sponsored by the Embassy of the Federal Republic of Germany in Skopje and OLOF PALME International Center



The Annual Programme of PAC Multimedia is supported by CIVICA Mobilitas Programme – implemented by CIRa and financially supported by SDC.



The conference will mark the first of a series of conferences on special themes in our three-year project "CULTURE FROM/FOR ALL" (2009-2012).

The overall theme of the conference "**Re-thinking local cultural policy: new identity and new paradigm**" can be seen as one of the interesting, challenging and provocative topics in the local development area. It should also be counted as one of the fundamental topics for the local development in general and cultural studies in particular.

Culture is not just some kind of an extra option given to the Municipalities in the Balkan region, but it is their essential component for social regeneration, improvement of the life quality of its citizens, as well as to its economic development.

A city's culture is its seal - a unique collection of distinctiveness, resources, skills and assets that make it different from any other city. City's culture could be the key to provide improved quality of life for the citizens and visitors. Everyone has something to contribute to the cultural development of its own city. It is the diversity, skills and ideas of the community that could make each city an interesting one and a place where people want to live, work and visit. Culture touches all of us in our daily lives and can make a real difference to our future. It can make a significant contribution to achieving the city's objectives by making an impact on the economy, employment, crime, health, education, the environment, transport, etc.

- The Conference themes of interest are the following:
- Models of Local Cultural policies
 - The power of Culture in regeneration of cities
 - Participatory Local cultural Policies
 - New images of the cities
 - Branding the city
 - City identities
 - Cultural identities and the city
 - Cultural diversity: Challenge or problems of the cities?
 - Re-thinking local cultural policy: new identity and new paradigm
 - Culture, Economy and the city development
 - Cultural Tourism
 - Cultural industries and city development
 - Local cultural policies: new models
 - Culture as an aspect of public policy: active citizenship
 - Evolving culture in the 21st century cities: new models and new paradigms
 - Re-thinking the cities: creativity and politics
 - Local cultural policies in the Balkans: current situation: challenges and opportunities

Deadline for abstract submission: 15th of July, 2010 (Please fill the Abstract Form available at <http://www.multimedia.org.mk>)

The deadline for the Full conference papers: 1st of September, 2010. It will be submitted upon the abstract approval from the Steering committee of the conference (Please see the Format of the Full Paper available at <http://www.multimedia.org.mk>)

The conference is free of charge.

Registration is mandatory for all interested participants that plan to attend the Conference. Please fill the Registration Form available at <http://www.multimedia.org.mk> and <http://www.culturefromforall.org/>

Conference Homepage: <http://www.multimedia.org.mk> and <http://www.culturefromforall.org>

All submissions should be sent to: info@multimedia.org.mk

Contact person of the conference: Radmila Zivanovic

We acknowledge receipt and answer to all paper proposals submitted within few days. If you do not receive a reply from us in a week you should assume that we did not receive your proposal; it might be lost in cyberspace!

We suggest, then, to resend your abstract and resubmit your registration form, and if possible, suggest an alternative e-mail address. In particular delegates using hotmail or yahoo accounts to receive conference related e-mails often experience problems receiving conference information by e-mail.

PAC MULTIMEDIA and ODA *will not be able to provide* travel or accommodation support for conference participants. It is therefore strongly recommended to apply for a scholarship or a grant from other sources.

CONTACT TEAM of the Conference:

Radmila Zivanovic, Ognen Brazanski and Laura Nevzati

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