

Swiss Cultural Programme

Center for Applied Cultural Management, Odessa



Country / region or city:

Ukraine / Odessa

Name of Cooperation Project:

Center for Applied Cultural Management CACM

Partner organization:

CACM (Odessa)

Coaching-/Monitoring Partner:

Study Centre for Cultural Management, University Basel (Basel)

Duration of project:

October 2004 – September 2007

The Centre for Applied Cultural Management CACM offers summer courses as well as a one-year curriculum. This first educational center of such kind in South Ukraine is practice-orientated and targets cultural managers working in public and private sector. For the development of the curricula, CACM is working together with the Study Centre for Cultural Management, University Basel.

Culture and arts are undergoing - like the whole Ukrainian society – a significant process of transformation. The country has inherited a wide network of state-run cultural institutions from the former USSR. These institutions often find it difficult to adjust to the changed political and economic environment. On the other hand, independent cultural practitioners have launched new cultural initiatives. But both groups usually lack know-how for effective and professional cultural work. Existing curricula are often rather theory-based; a practice-based education in cultural management corresponds to a broad range of needs.

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(Swiss Agency for Development
and Cooperation SDC)

The Center for Applied Cultural Management CACM in Odessa has grown out of an independent cultural organization in the field of new music (ANM), which had been offering some individual courses in cultural management.

CACM offers practice-based education for cultural practitioners in the course of which the participants develop their own cultural project. Another focus is to establish a regional network of professionals involved in cultural management and to coordinate efforts of non-government and government organisations in this field, thus influencing cultural policy on different levels of the community.

The cooperation projects consists of the following action-lines:

- Capacity building and networking of the CACM project-management team through specific trainings, study visits and international exchange
- Development of curricula and textbooks (or adaptation of existing textbooks) in view of the specific needs in the Ukraine
- Training of trainers and lecturers
- Yearly summer course and long-term training in cultural management
- Organization of conferences, establishment of a regional network and development of a coaching-service for cultural institutions

The first summer course took place in July/August 2005. Different professors of local universities as well as cultural practitioners were engaged as lecturers and developed - in different preparation workshops – a common understanding of praxis-related and participative forms of teaching and learning.

The Swiss Cultural Programme is a joint initiative of the Arts Council of Switzerland PRO HELVETIA and of the Swiss Agency for Development and Cooperation SDC. The SCP encompasses Albania, Bosnia & Herzegovina, Bulgaria, Macedonia, Romania, Serbia, Kosovo and the Ukraine.

It supports local partners, which emphasize the variety, independence and performance of cultural life. The SCP cooperation projects focus on the capacity building and institutional development processes of cultural organizations. ■